

## News from



### **APP Design Client Celebrates Ten Years of Success as an RHIO Through the Company's RHIONet Solution**

**Itasca, IL, June 10, 2011** – APP Design, a software development firm specializing in the design, development and integration of healthcare systems, is proud to announce that HEALTHeLINK is celebrating the tenth year of operation of its administrative equivalent, HEALTHeNET. HEALTHeLINK, Western New York's clinical information exchange, is run through the company's RHIONet software. RHIONet is a secure, Web-based, healthcare information exchange system designed to deliver accurate and timely healthcare data to caregivers distributed across wide geographical areas.

Through RHIONet, HEALTHeNET provides secure access to administrative information from the health plans to assist the health care provider community in day to day business operations. Also, by using the single sign-on (SSO) capability of RHIONet, WNYHealthNet is able to centralize authorization credentials from multiple back-end applications through a portal that uses application definitions. This allows the organization to better monitor, control, protect and update authorization data for increased compliance and security.

HEALTHeNET was created and funded through a collaborative partnership among the Western New York region's hospitals and health plans. Today there are more than 45,000 registered users, and approximately 300 million transactions have been processed since the system went live in June 2001. With HEALTHeNET, health care providers and office staff are able to verify the status of their patients' insurance eligibility, benefits and claims. Users are also able to initiate a referral and inquire if one is in place. HEALTHeNET capabilities also allow for system integration with practice management and hospital information systems.

"HEALTHeNET began on the principle of collaboration and it reflects the foresight, vision and support of the founding stakeholder hospitals and health plans," explained Daniel Porreca, Executive Director of HEALTHeNET. "This vision also provided a significant launching pad for another opportunity for collaboration from a clinical perspective with the creation of HEALTHeLINK. This collaboration has positioned Western New York as a leader in health information technology and exchange."

"The success WNYHealthNet has proven itself as of the nation's most successful and sustainable RHIOs, and we are proud to be a partner in that success," added Robert Quinn, Partner of APP Design. "We look forward to participating with the organization in many more projects over its next decade of operation."

As HEALTHeNET continues to evolve to meet the needs of its users, work is currently underway to better assist in integrating the HEALTHeLINK technology into the system. By the end of the year, users will have the ability to capture and check HEALTHeLINK consent status within HEALTHeNET. In addition, upgrades to the new 5010 version compliance will be completed in July.

- more -

## **APP Design/WNYHealthNet anniversary - Page Two**

### **About WNYHealthNet, LLC**

WNYHealthNet is one of the largest RHIO success stories. Founded in 2002 by the three payers and four provider systems in the Buffalo metro area, WNYHealthNet now services more than 25,000 users and delivers more than 4.5 million transactions per month. The provider organizations are increasing their revenue by \$120,000 to \$200,000 per month by having patient information up front, while the payers are saving millions of dollars in provider relations and transaction costs. Based on its successes, WNYHealthNet is now expanding to add online prescriptions and other clinical information transactions.

### **About APP Design, Inc.**

Founded in 1997, APP Design is a software development firm specializing in data analytics and integration of disparate systems across multiple industries, especially healthcare. Also a leader in healthcare connectivity and electronic data interchange, the company focuses on connecting "islands of information" in healthcare to reduce costs and improve service. With extensive experience in healthcare EDI, APP Design delivers projects that process millions of transactions 24x7 with a proven history of negligible downtime. APP Design's vast library of interface and conversion modules enables its staff to quickly implement complex projects with proven, tested software, providing its client base with a confident commitment to high quality and unparalleled service. For more information, please visit [www.appdesign.com](http://www.appdesign.com) or call 630-775-1144.

###